

WHAT'S TO *Love* TXK

a WeeklyLIFT brought to you through the Leadership Initiative for Texarkana

A program of Leadership Texarkana



Week of June 4-17, 2018 • 2-Week Summer Edition • Good news and good ideas for everyone!

Enjoy regular updates on What's to Love TXK in the WeeklyLIFT!

It's a fact: The more we all know, the more we all care, so help us build our weekly readership of WHAT'S TO LOVE TXK by forwarding to family, friends, and others, to help grow the numbers of folks eager to be a part of all that makes our community great.

To subscribe, go to LeadershipTexarkana.com.

Email your news posts directly to info@leadershiptexarkana.com.



THEY'RE IN!
Clean · Neat · Green · Pretty

Loca Luna Mexican Grill

Thanks for making Texarkana TWICE as beautiful!

For your OWN declaration of commitment to making Texarkana Twice as Beautiful (to say YOU'RE IN) - go to leadershiptexarkana.com

Texarkana USA:

A thriving center for business, education and culture that attracts—and serves—us all.

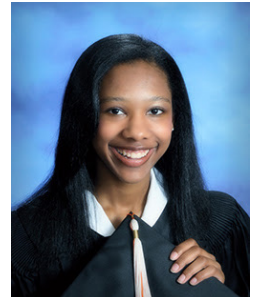
*Citizens committed to Working Smart for Excellence,
Educational and Cultural Riches, Community Pride,
Economic, Social and Personal Well-Being.*

Speaking of Second to None...

DID YOU KNOW?

Texas High Valedictorian Chosen for All-State Academic Excellence Team

Texas High graduate Blaire Berry has been selected by the Texas Association of Secondary School Principals (TASSP) as a member of the TASSP All-State Academic Excellence Team. This prestigious award was designed to recognize Texas high school seniors for their outstanding academic achievements and the rewards of superior scholarship. Nominated by their high school principals based on evidence of exceptional academic ability, twenty were selected for this honor team, from over 150 nominees. As a member of the TASSP All-State Academic Excellence Team, Berry was awarded a \$500 scholarship and will be formally recognized at the TASSP Summer Workshop in Austin, Texas on June 14, 2018.



The 2018 Texas High Valedictorian was also a Distinguished Achievement Program Graduate, Ross Perot STEM Academy Graduate, Texas Scholar and AP Scholar with Distinction, and was a member of National Honor Society, Quill & Scroll International Honor Society for High School Journalists, Mu Alpha Theta Mathematics Honor Society, International Thespian Society, Business Professionals of America, Student Council, Tiger Theatre Company and Tiger Tennis.

**CONGRATULATIONS, BLAIRE, FOR BEING
SECOND TO NONE!**



Thanks to our WeeklyLIFT Partners for investing in "What's to Love TXK!"

PROFILES IN LEADERSHIP

AR-TX REDI

The distinctive spirit of Americans was captured in the mid-1800's by visiting French sociologist Alexis de Tocqueville who wrote that uniquely in America, when individual citizens perceive a problem or a need, they take the initiative to organize for action and solutions. That's called leadership - and it has accounted for the abundance of non-profit organizations working throughout America to serve our communities.



AR-TX REDI
Regional Economic Development Inc.

Texarkana's newest non-profit AR-TX REDI is just such an organization, begun by concerned community leaders, individuals who have established AR-TX REDI to unify regional efforts to bolster the existing economic development activities in this area. It was formed because, a growing number of business leaders, elected officials, educational leaders, and private citizens [have been] concerned, ...that despite our region's steady history of a strong economy the future of Texarkana may not be as strong as the past due to a lack of current economic development. To position the region well for the future, the AR-TX REDI regional economic development effort has been launched to ensure the future is better than the wonderful past.

"Nearly two dozen separate economic development groups exist within a 30-minute drive of Texarkana—and there is strength in numbers. Economic development in any part of the Texarkana MSA is a win for the entire region, no matter which city, county or state border it lands in."

"Northeast Texas is Southwest Arkansas' best ally, and vice-versa. The state line is a unifier, not a divider, and this image must be cultivated for our region to prosper. With this new model for economic development, a "win" for either side of the state line is a win for all, and an established combined economic development effort offers us the opportunity to invest in the future of the entire Texarkana MSA. While this investment will require funding commitments from private as well as public stakeholders, the cost of not investing in the future of our region will result in depletion of momentum and missed economic opportunities as peer communities garner strength. A unified effort, uniquely designed to serve as the gateway to our future, capitalizes on our potential for regional growth and prosperity."

SO HERE'S TO THE INDIVIDUALS IN TEXARKANA USA WHO ARE STEPPING UP TO LEAD THE WAY IN CALLING THE REGION TO WORK TOGETHER FOR THE COLLECTIVE BEST FUTURE OF OUR REGION!

A T-TOWN TOP TEN

THINGS TO DO IN TEXARKANA June 4-17, 2018

1 **Neal McCoy on Stage at Scottie's Grill!**

**FRIDAY,
JUNE 15**

Well-loved in this, his home region, Neal McCoy's success since breaking out in the 1990s has been marked by three platinum albums, a gold album, and nu-

merous Top Ten hits. From country to country takes on big band standards, no two of Neal's shows are the same! A proud vet of 15 USO Tours around the world, Neal is also the recipient of multiple Humanitarian awards. Don't miss his show!



MORE MUSIC TO ENJOY ON THE PATIO AT SCOTTIE'S GRILL:

- **Pony Bradshaw – June 8**
- **Parson B and the Part Time Sinners – June 9**
- **Pocket Change – June 16**

AND DON'T MISS...

Texarkana's
**WORKPLACE
WELLNES
SUMMIT**

2 Tuesday, June 5

**TEXARKANA WORKPLACE
WELLNESS SUMMIT**

At Texarkana College's Truman Arnold Student Center, 7:30 a.m.-12 p.m. Area employers are invited to attend this summit to discover the many resources available locally to create a healthier workforce. Presented by Wadley Regional Medical Center, the event is one of several educational opportunities the local chapter of the American Heart Association (AHA) sponsors throughout our community. \$25 includes breakfast and a to-go lunch, plus prize drawings.

3 Saturday, June 9

**1894 SECOND SATURDAY
TRADE DAYS**

Downtown Texarkana, 9 a.m.-3 p.m. Go downtown for this new monthly Flea Market featuring vendors, tours of this newly and beautifully restored living and event space, and fun for the whole family! Shop for Father's Day - special for kids: Make a Card for Dad.

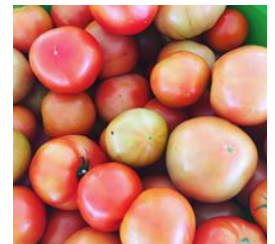


4

**Tuesdays, Thursdays
& Saturdays from
7 a.m.-12 p.m.**

**IT'S THE SEASON!
TEXARKANA USA
FARMER'S MARKETS**

- **In Arkansas -**
Gateway's
Farmers'
Market. 600-660
Jefferson Ave,
Texarkana, AR
- **In Texas:**
Texarkana Farmers' Market,
305 Texas Blvd, Texarkana, TX

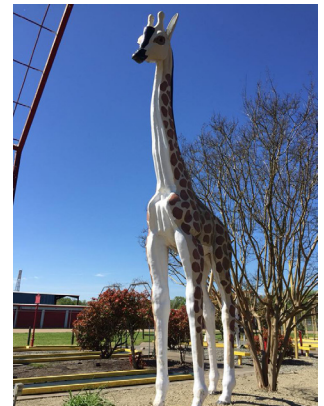


5

Open noon-9 p.m.

**OPEN NOW:
FUN
COUNTRY
PARK**

Fun Country Park has been serving the Texarkana area for over 6 years Complete with go-carts, miniature golf, a rock climbing wall, and batting cages, the Fun Country Park has something for everybody.





6 Wednesday-Saturday, June 6-9 + summer eves

TEXARKANA TWINS BASEBALL - HOME GAMES!

George Dobson Field at Spring Lake Park.
Something new and different to do!
Support our team... Make it a party!

7 Not too late!

SIGN THE KIDS UP FOR SUMMER READING CLUB

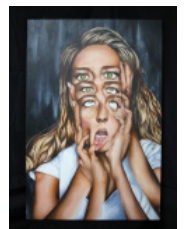
Texarkana Public Library. Special events throughout the summer! Incentives, prizes and fun!



8 Tuesday, June 12 SUMMER SALSA SET WORKSHOP

6:30-8:30 p.m., Regional Arts Center. Discover the fun of working with potter Chris Thomas to create a summer salsa set! This workshop gives students the opportunity to hand-build a salsa cup, queso cup, and chip tray while learning about the process of creating pottery. All materials and supplies are provided. (Finished, glazed pieces avail after approx 3 wks). For ages 18 and up. Call 903-792-8681 to register (required). Cost: \$55

Also at the Arts Center enjoy the free exhibit: **TRAHC's 26th Annual Student Juried Exhibition**, May 26 – July 7; Tuesdays-Saturdays 10 a.m.–4 p.m.



9 Monday, June 11, LEADERSHIP TEXARKANA GREET AND GRAZE

5-6:30 p.m., Twisted Fork Meeting Room.
For those interested in learning more about applying for the Leadership Texarkana annual flagship class. A time to visit with LT grads. Application deadline is June 23; more online at LeadershipTexarkana.com



10 Friday-Sunday, June 8-10 RUNNIN' WJ RANCH BARREL RACES

Four States Equine Center, Four States Fair Entertainment Center. Folks will be gathering from multiple states for the annual Barrel Racing fun - and exhibits - benefiting the Runnin' WJ Ranch. For complete schedule, (including church service Sunday morning), go to <http://www.fourstatesfair.com/events/2018/runnin-wj-ranch>

LAGNIAPPE EVENT - IN THE VICINITY:

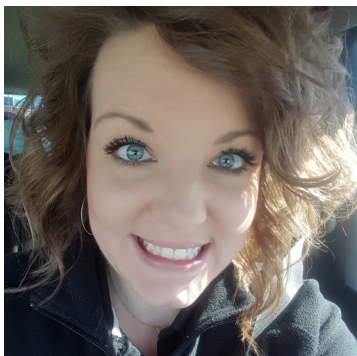
Wednesday, June 6 - 8-1:30 WORKFORCE AND ECONOMIC PROSPERITY CONFERENCE

Mount Pleasant Civic Center. Hear leaders in the field of Workforce preparedness discuss the possibilities, the pathways, the resources and outlooks for addressing our region's needed workforce. Featuring Julian Alvarez, Chairman of the Texas Workforce Commission, Texas Senator Bryan Hughes, TC President James Henry Russell, TAMUT President Emily Cooter and many more. Presented by the NE Texas Regional Workforce Alliance and AEP SWEPCO. \$23. Register at ahoward@texarkana.org

TOTALLY TEXARKANA

Food Faves

from the team at TEXAR Federal Credit Union



“My favorite local dish is the Shrimp Tacos from Fuzzy’s Taco Shop. Love to order both queso and guacamole on top!”

CASEY CARSTENS
Real Estate Processor



“I love the Prime Rib from Outback Steakhouse. I think it’s the best in town.”

STEVEN MCGARY
Collection Manager

**SIGN UP FOR THE EMAIL VERSION OF WHAT’S TO LOVE TXK
AT LEADERSHIPTEXARKANA.COM/WHATSTOLOVETXK**