

# WHAT'S TO *Love* TXK

a WeeklyLIFT brought to you through the Leadership Initiative for Texarkana  
A program of Leadership Texarkana



Week of August 13-26, 2018 • 2-Week Summer Edition • Good news and good ideas for everyone!

## Enjoy regular updates on What's to Love TXK in the WeeklyLIFT!

It's a fact: The more we all know, the more we all care, so help us build our weekly readership of WHAT'S TO LOVE TXK by forwarding to family, friends, and others, to help grow the numbers of folks eager to be a part of all that makes our community great.

To subscribe, go to [LeadershipTexarkana.com](http://LeadershipTexarkana.com).

Email your news posts directly to [info@leadershiptexarkana.com](mailto:info@leadershiptexarkana.com).



### Cowhorn Creek Estates

Thanks for making Texarkana TWICE as beautiful!

For your OWN declaration of commitment to making Texarkana Twice as Beautiful (to say YOU'RE IN) - go to [leadershiptexarkana.com](http://leadershiptexarkana.com)

## Texarkana USA:

A thriving center for business, education and culture that  
attracts—and serves—us all.

*Citizens committed to Working Smart for Excellence,  
Educational and Cultural Riches, Community Pride,  
Economic, Social and Personal Well-Being.*

*Speaking of Second to None...*

### DID YOU KNOW?

Texarkana is home to one of  
“America’s Coolest Jewelry Stores”



Shortly after they opened their beautiful new store on St. Michael Drive, Crocker's Jewelers was honored to be ranked second nationally in the “Big Cool” division of INSTORE Magazine’s “Coolest Stores” competition. The 8,000-square-foot space is dramatic yet elegant. It boasts silk draperies, distressed flooring, two-tiered ceilings, fifteen-foot-tall glass mosaics, and a fireplace lounge area with refrigerated keg.

## #GOTXK

Use #GoTXK on social media to showcase what's to love about Texarkana—whether that's fun events, good news, admirable people or amazing dishes at local restaurants!



Thanks to our WeeklyLIFT Partners for investing in “What's to Love TXK!”

## PROFILES IN LEADERSHIP



### CHRISTINA GUZMAN

Christina Guzman is originally from Fort Worth, but has called Texarkana home since 2013, working as the Marketing Director of Ledwell, Ledwell Machinery and Ledwell Office Solutions. She and her husband Geoff have two children, a boy and a girl. Christina and her husband enjoy attending events around town like the Four States Fair, Discovery Place Museum and anything with great food. She says, "I love that you have access to shops and restaurants like a big city, but you have that small town feel that makes it a wonderful place to raise a family".

On completion of the LT program, Christina said her intention going forward was "to use my gifts to inspire positive change and encourage others to believe in the possibilities of our community...to assist in promoting Texarkana as a great place to visit and reside, by using my marketing and advertising skills."

Christina's desire to "spread all the fun and interesting things in Texarkana with the rest of the community" makes her perfectly positioned to play a leadership role in maximizing Leadership Texarkana's impact championing citizen involvement and motivating more and more citizens to become active participants in the movement to showcase What's to Love Texarkana at #gotkk. Christina says "...if more people were involved around the community you wouldn't hear 'there is nothing to do,' they would know how much our community has to offer to all ages."

Christina received her AAB in 2011 and BSB in 2013 from University of Phoenix. She and her family attend church at St. Edward's. Christina is also committed to serving the Alzheimers Alliance to assist families in the fight against Alzheimers, and is committed to spreading the word about the ArkLaTex 100 Club to all of Bowie and Miller County.

## A T-TOWN TOP TEN

### THINGS TO DO IN TEXARKANA August 13-26, 2018

#### SPOTLIGHT ON....



### 1 The Greatest Love of All: The Whitney Houston Show

FRIDAY, AUG. 24

7:30 p.m., Presented by TRAH in the Historic Perot Theatre. For one night only! It's time to FILL THE THEATRE as Belinda Davids brings to Texarkana the outstanding vocal power of one of the greatest singers of all time in a concert worthy of her name. The look. The demeanor. But most of all - THE VOICE! The tour comes hot on the heels of star Belinda Davids' lauded performance on Fox TV's Showtime at the Apollo Special in December 2017, where her spine-tingling rendition of 'I Will Always Love You' earned her not only the awe of host Steve Harvey and an enthusiastic ovation from the live audience, but over 10 million views of the performance video on Facebook in the days following. Backed by a five-piece band and vocalists and dancers, this will be a "moment in time!" Gather your friends and don't miss it!



## AND DON'T MISS...



## 2 Wednesday, Aug. 14 - Saturday, Aug. 18 TEXARKANA OPEN GOLF TOURNAMENT

Benefiting Texarkana Children's Charities: Runnin' WJ Ranch. Featuring great golf and (undoubtedly) some golf greats to come! With a field of over 100 golfers from across the country, and over \$132,000 in prize money, it will be an week to relish! Come out to watch the play.



## 3 Thursday, Aug. 16 CRAFT BEER AND LOCAL FOOD PAIRING

Julie's Deli, 7-9 p.m. You love locally crafted beer? You appreciate great food? Buy a ticket and join the crew at Julie's Deli! Pairing for the first time, amazing home brew donated from Four States Fermenters featuring CRAFTED BEER from Priority Brewing Co. and LOCAL EATS from Jennifer Tanner, Executive Chef at Julie's, - you don't want to miss out! Ticket includes a 1-year membership to the Texarkana Fermenters Club.

## 4 Friday, Aug. 17 PEOPLE & SONGS PRESENTS TURN UP THE LIGHTS

6 p.m., Four States Fair Entertainment Center. Brought to you in Texarkana by Know Your Worth Ministries. \$20 general admission; \$50 reserved VIP seats which include a meet and greet with the artists. Group discounts available by calling the fair box office.



## 5 Saturday, Aug. 18 DUCK RACE FROM CHRISTUS ST. MICHAEL HEALTH SYSTEM

9 a.m., Holiday Springs Waterpark. Have you adopted your ducks yet? This year's top prize is 2018 Kia Forte XL from our friends at @Classic Kia! But there are more prizes to be had! AND this year's The Great Texarkana Duck Race is benefiting 3D mammography services at the CHRISTUS St. Michael Imaging Center. Adopt your ducks TODAY at [www.christusstmichaelfoundation.org](http://www.christusstmichaelfoundation.org) or call 903.614.7223 - then be on hand for the big RACE on Saturday the 18th! GOOD LUCK!



## 6 Saturday, Aug. 18 BACK TO SCHOOL CRAFT PARTY

11 a.m.-3 p.m., Pop Pop Shoppe. Celebrate the beginning of the new school year and treat your kids for their great first week of classes: with crafts, face painting, games with prizes, lots of popcorn and more!

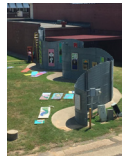
## 7 Saturday, Aug. 18

### MEDIEVAL GAMES AT DISCOVERY PLACE INTERACTIVE MUSEUM



2-3 p.m. Activities include jousting run, apple bob, javelin throw, sword in a stone, and dragon drop. Brought to you by the Texarkana Museums Systems. Admission \$8 - Members \$3.

and while you're at the Arts Center, be sure to enjoy the newest installment on TRAHC's ArtWall in the neighboring ArtsPark! Created by area children in summer art camps featuring a delightful outdoor gallery of endangered species.



## 8 Saturday, Aug. 25

### WOMEN FOR A&M GOURMET BRUNCH

10-11:30 a.m. Texas A&M University-Texarkana University Center Tri-State Iron & Metal Atrium. Featuring one of New Orleans hottest chefs, Michael Gulotta, Chef of Mopho and Maypop, this annual gourmet brunch from this dedicated group of hard-working women supports the growth of TAMUT for our community!

### GOURMET BRUNCH

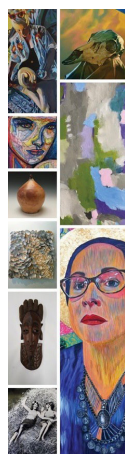


6-9 p.m. at the Ahern Home. Presented by Texarkana Museums System. Hear ye! Hear ye! All Knights, Nobles, and Sundry! Solve the mystery while you mingle amongst nobility and feast on the finest medieval foods. Characters will be assigned to attendees on a first come, first served basis. Costumes are highly encouraged but completely optional. For costume and prop ideas, please email [ahern@texarkanamuseums.org](mailto:ahern@texarkanamuseums.org) or Contact TMS at 903-793-4831 for tickets! Deadline for purchasing tickets is August 23. Email [ahern@texarkanamuseums.org](mailto:ahern@texarkanamuseums.org) or visit the Ahern Home "Knight of Murder"

## 9 Saturday, Aug. 25

### LAST DAY OF TRAHC'S 30TH ANNUAL JURIED EXHIBIT

Regional Arts Center. FREE. Come celebrate the artwork of 19 local artists and 55 additional artists from all over the United States! Only 103 pieces of artwork were selected from 332 entries. All submissions were reviewed and judged by Sean Fitzgibbons, MFA, Director of the Meadows Museum of Art at Centenary College of Louisiana, Shreveport, Louisiana. Sponsored in part by E-Z Mart.



## + Tuesday, Aug. 21 TEXARKANA REGIONAL CHORALE BEGINS REHEARSALS FOR NEW SEASON!

The time has come to prepare for another great season of music with the Texarkana Regional Chorale (TRC) under the leadership of Music Director & Conductor Marc-Andre Bougie and Pianist Mary Scott Goode. TRC is the premiere large choral ensemble of the Ark-La-Tex. The group rehearses weekly from August until May on Tuesdays from 6:30 until 8:30 pm in the Music Hall of the Stilwell Humanities Building at Texarkana College. If you are new to singing with the Chorale, you will need to sing a vocal placement audition the night of our first rehearsal. Please e-mail us back to schedule a time. For details on cost and eligibility, [txkregionalchorale@gmail.com](mailto:txkregionalchorale@gmail.com).

## TOTALLY TEXARKANA Food Faves

from Today's Youth, Tomorrow's Leaders



Chicken Parmigiana  
from Joe's Pizza

**REED RUSSELL**  
Texas High  
School

TLC's Bacon  
Cheeseburger

**DACODA  
GOETHALS**  
Arkansas High  
School



### #GOTXK: LET'S GET IT TRENDING!

A growing group of community members is leading a movement to get **#GoTXK** trending to showcase Texarkana's innumerable virtues and celebrate what's to love about Texarkana, USA. We challenge you to join in and share what YOU love using **#GoTXK**!

