

WHAT'S TO *Love* TXK

a WeeklyLIFT brought to you through the Leadership Initiative for Texarkana

A program of Leadership Texarkana



Week of August 27-Sept 8, 2018 • 2-Week Summer Edition • Good news and good ideas for everyone!

Enjoy regular updates on What's to Love TXK in the WeeklyLIFT!

It's a fact: The more we all know, the more we all care, so help us build our weekly readership of WHAT'S TO LOVE TXK by forwarding to family, friends, and others, to help grow the numbers of folks eager to be a part of all that makes our community great.

To subscribe, go to LeadershipTexarkana.com.
Email your news posts directly to
info@leadershiptexarkana.com.

Texarkana USA:

A thriving center for business, education and culture that attracts—and serves—us all.

Citizens committed to Working Smart for Excellence, Educational and Cultural Riches, Community Pride, Economic, Social and Personal Well-Being.



AR | TX | R E D I

Regional Economic Development Inc.

Speaking of Second to None...

DID YOU KNOW? AR-TX REDI Launch Brings Both Governors to Texarkana, USA—and You Should Be There, Too

Citizens of Texarkana USA have proven they can and will answer a "Call to Action" in a BIG WAY when it comes to showing their support for our collective future. Most notably, then-Texas Senator Kay Bailey Hutchison reflected on her involvement in the BRAC tours of 2005, and her experience when she accompanied a group of federal officials to Texarkana USA to review the situation at RRAD. She said the group was astounded by the numbers of citizens who were lining the roadsides from the time the group arrived, citizens cheering for our community, letting those officials know that THIS community was special, folks cared about RRAD and were taking the time to SHOW UP to show their support. Senator Hutchison said it was a community outpouring unlike any other the group had seen around the country—AND she said that it made a difference!

Fast forward to 2018: WE ARE ALL BEING CALLED to SHOW UP to BE COUNTED on Tuesday, September 4th at 3PM when the Governors of Texas and Arkansas will be in our community to share the vision and virtues of a Joint Economic venture that is in ALL of our interests for ensuring the most vibrant economic future for both Southwest AR and Northeast Texas.

The AR-TX REDI Board says: "This one hour could change the future of our community. These men have the ability to steer economic development opportunities to our area and to provide financial benefits to businesses and industries that choose to locate here. This is our chance to show them that we mean business."

YOUR presence matters. Numbers matter. Be at the post office before 3 to be counted. Close down your shop, rally your neighbors and family, bring everyone you know - and help SEND THE MESSAGE: We care and we ARE READY for the FUTURE!



THEY'RE IN!

Clean · Neat · Green · Pretty

Joe's Pizza & Pasta

Thanks for making Texarkana
TWICE as beautiful!

For your OWN declaration of commitment to making
Texarkana Twice as Beautiful (to say YOU'RE IN) - go
to leadershiptexarkana.com



Thanks to our WeeklyLIFT Partners for investing in "What's to Love TXK!"

PROFILES IN LEADERSHIP



MENDY WARNER

Physician/ Corporate Liaison
Texarkana Emergency Center
LT Class of 2018

What does leadership mean to Mendy? Getting involved! She says, "You don't have to be an expert. Input of fresh, new ideas and helping hands are welcome in organizations," and she should know! Currently, she invests most of her time in support of the Race for the Cure Committee (her mother is a breast cancer survivor) and VIPS – the parent organization for Morriss Elementary (her son's school.) She is also involved in many community events for work through Texarkana Emergency Center. She says "We participate in the CASA Color Run, Dine on the Line, Alzheimer's Alliance Twice as Nice Wine Festival, Drag-on Boat Race, Mistletoe Fair, Fan Fest, Race for the Cure and Kids Glow Run, First Responder Appreciation Day and Jeans & Bling to name a few".

On her experience in Leadership Texarkana: "I learned what an immense number of opportunities for service there are in our great community. There are so many people interested in improving Texarkana USA. Anyone can find their niche – whether it is developing downtown, expanding the arts, serving seniors or the homeless, beautification, developing a healthy community through trails and parks, healthcare, or educational development. The list is endless and there is ALWAYS a need for passionate people who want to make a difference.

"There are many, many organizations in Texarkana doing exceptional work. Often, there are multiple organization trying to accomplish the same goals and serve the same population. If we could coordinate our efforts among those organizations – whether it be caring for the homeless or educational advancement for future economic development - imagine the possibilities! Progress in any given area would be immense."

A T-TOWN TOP TEN

THINGS TO DO IN TEXARKANA August 13-26, 2018



SPOTLIGHT ON....

1

AR-TX REDI launch with Arkansas Gov.

Asa Hutchinson & Texas Gov. Greg Abbott

SEPT. 4, 3 P.M., U.S. POST OFFICE & COURTHOUSE IN DOWNTOWN TEXARKANA

EVERYONE IS INVITED AND ENCOURAGED to be in the crowd at our beautiful downtown post office on September 4th for a historical joint appearance of Governor Greg Abbott (TX) and Governor Asa Hutchinson (AR) who will headline the unveiling of AR-TX Regional Economic Development Incorporation (AR-TX REDI)—an organization formed to serve as a catalyst for regional growth and a strengthened economy for southwest Arkansas and northeast Texas. AR-TX REDI will promote the value of the area's unique resources along the regional interstate corridors in Bowie (TX) and Miller (AR) Counties.

Continued



AR | TX R E D I
Regional Economic Development Inc.

READY FOR THE FUTURE

"Texarkana USA is the anchor of converging interstate corridors rich with opportunity and resources," said Sonja Hubbard, AR-TX REDI President. "Our region is poised for exponential economic growth within the logistic, manufacturing, transportation and medical sectors, but we need a unified vision to successfully connect our resources with potential employers. The AR-TX REDI model will benefit the entire region and work across state lines to attract new commerce. A win for any area within our region is a win for us all."

TC President James Henry Russell says, "These men have the ability to steer economic development opportunities to our area and to provide financial benefits to businesses and industries that choose to locate here. This is our [YOUR] chance to show them that we mean business". **Be there.**

Working together to bring new business and industry to the Texarkana MSA. Learn more at www.ar-txredi.com.



2 Friday Night Lights

Support all four city districts as they debut their 2018 gridiron teams to the locals on home fields.

- Liberty-Eylau at Arkansas High: Aug. 31, 7 p.m.
- Pleasant Grove home opener against Henderson: Sept. 7, 7:30 p.m.
- And don't miss one of Texarkana's biggest traditions: the cross-stateline Arkansas High vs. Texas High game! Sept. 7, 7 p.m., Grimm Stadium

AND DON'T MISS...



3 Monday, Aug. 27

TEXARKANA COLLEGE MUSIC FACULTY RECITAL

7:30 p.m. at TC's Stilwell Humanities Music Hall. Don't miss this opportunity to hear TC's world class music faculty as they showcase their myriad talents: New faculty Cellist Brett Andrews, Flutist/Piccoloist Kara Compton and Guitarist Benjamin Munson, (who will be offering instruction in strings, woodwinds, and guitar, respectively), along with seasoned TC instructors: Pianist Mary Scott Goode, vocalist Janice Aiken, Trombonist Steve Bennett (brass), Organist Larry Dymott, and Percussionist T. Jon Kelly, and Marc-André Bougie (music theory, ear training, chorale, and music appreciation).

Plus



REGISTER FOR COMMUNITY & BUSINESS ED. CLASSES AT TEXARKANA COLLEGE

Classes available for learners of all ages. Includes personal enrichment, computer technology, fitness, and Sage courses for ages 46+. New this fall: Parent & Child Yoga, Scuba Diving, and more! Learn more at texarkanacollege.edu

SIGN UP FOR THE EMAIL VERSION OF THE WEEKLYLIFT AT LEADERSHIPTEXARKANA.COM!



4 Friday, Aug. 31

SCOTTIE'S GRILL FEATURES RANDY ROGERS BAND

Randy Rogers Band is a regular chart topper. Their last four studio albums made their debut at #1 on the iTunes Country Albums Chart. Don't miss them - and while you're buying tickets online, check out their full calendar of upcoming concerts. scottiesgrill.net

5 Saturday, Sept. 1

KIDS WORKSHOPS AT HOME DEPOT (9 A.M.) & LOWE'S (10 A.M.)

Home Depot kicks off football season with a workshop where you and your child build-and personalize-a portable action-packed field goal game to test your aim. Simply flick or drop-pluck the ball through the goal posts to score a field goal worth three points. All kids leave with their craft, a FREE certificate of achievement, a Workshop Apron, and a commemorative pin while supplies last. Ideal for ages 5 through 12. Kids must be accompanied by a parent or adult at all times.

6 Sat-Sun., Sept. 1-2

ARK-LA-TEX COMIC CON



Texarkana Convention Center. Costume contests Saturday and Sunday. Come meet the Comic Con Celebrities! <http://www.arklatexcomiccon.org/>

7 Sept. 1-3



HOLIDAY SPRINGS WATER PARK

Last weekend to soak up the sun at the park until next May! Great way to cool off after a busy busy back-to-school month. <http://www.holidayspringswaterpark.com>

8 Wednesday, Sept. 5

MAYORS' JOINT REPORT OF THE CITY

9 a.m., First United Methodist Church Arkansas. Admission \$5. RSVP today to ahoward@texarkana.org.



9 Saturday, Sept. 8

BOW TIES & HANDKERCHIEFS

2-3 p.m., TMS Discovery Place. How many bowties do you own? Handkerchiefs? How many did you make? Come down to Discovery Place to make your own bowtie or handkerchief! Kids are welcome; \$8.00 per person (\$3 for Texarkana Museum System Members).

10 Sunday, Sept. 9

WEEK 1 OF THE NFL SEASON STARTS

Join your friends at one of the many local restaurants or bars or around town that's made for this very occasion, and settle in for fun and the games.

TOTALLY TEXARKANA Food Faves

from Today's Youth, Tomorrow's Leaders



Pepperoni & Canadian
Bacon Pizza from
Joe's Pizza & Pasta

ISAIAH CROSS
Liberty-Eylau H.S.

Fish + Mac & Cheese from
Ironwood Grill

SHANNON LEE
Pleasant Grove H.S.



#GOTXK: LET'S GET IT TRENDING!

A growing group of community members is leading a movement to get **#GoTXK** trending to showcase Texarkana's innumerable virtues and celebrate what's to love about Texarkana, USA. We challenge you to join in and share what YOU love using **#GoTXK**!

