

WHAT'S TO *Love* TXK

a WeeklyLIFT brought to you through the Leadership Initiative for Texarkana
A program of Leadership Texarkana



Week of February 26-March 4, 2018 • Good news and good ideas for everyone!

Enjoy regular updates on What's to Love TXK in the WeeklyLIFT!

It's a fact: The more we all know, the more we all care, so help us build our WeeklyLIFT readership, growing the numbers of folks eager to be a part of all that makes our community great.

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THEY'RE IN!

Clean · Neat · Green · Pretty

Texarkana Funeral Home on Texas Boulevard

Thanks for making Texarkana TWICE as beautiful!

For your OWN declaration of commitment to making Texarkana Twice as Beautiful (to say YOU'RE IN) - go to leadershiptexarkana.com

Texarkana USA:

A thriving center for business, education and culture that attracts-and serves-us all.

*Citizens committed to Working Smart for Excellence,
Educational and Cultural Riches, Community Pride,
Economic, Social and Personal Well-Being.*

Speaking of Educational Riches...

Texarkana College Honored with National 'Achieving the Dream' Award

Texarkana College is the winner of the national 2018 Achieving the Dream Leah Meyer Austin Award, the highest honor awarded to community colleges recognizing outstanding transformational change leading to greater student success and completion. Rising from the brink of closure in 2011 to having the top graduation rate in the state of Texas in 2017, Texarkana College has made sweeping systemic changes to improve student success and completion that has earned the college this prestigious award among top community colleges nationwide.

TC President James Henry Russell attributes TC's culture of student success to widespread stakeholder buy-in on college reform efforts led by Achieving the Dream success coaches. "In 2011, TC was at a critical turning point in its history and had to face hard decisions that would determine the future of the college," Russell said. "Our affiliation with Achieving the Dream helped us align our strategies with best practices from successful colleges nationwide and devise a plan to help us turn the corner toward recovery."

"The strides we've made toward increased student success and completion rates have been monumental," said Russell. "We have tripled our growth in first-time, full-time student completion rates since 2008, and we have six times as many African American graduates today as we did in 2008." Russell expressed pride in receiving the award and extend credit to the TC team and Board of Trustees, the ATD coaches, the community, led by several key individuals.



CONGRATULATIONS TO ALL!



Thanks to our WeeklyLIFT Partners for investing in "What's to Love TXK!"

PROFILES IN LEADERSHIP



Dr. Laura Matteson (LaCroix)

Doctor of Veterinary Medicine
Wisdom Animal Clinic
LT Class of 2000

Dr. Laura Matteson (LaCroix) is a country girl at heart, growing up in DeKalb, Texas. She followed a family tradition by attending Texas A&M University where she received a Biomedical Science Degree in 1994, before becoming a Doctor of Veterinary Medicine in 1998. Dr. Matteson moved back home and joined Wisdom Animal Clinic in June of 1998.

Laura says: "Leadership Texarkana taught me (even way back in 1999) there are so many ways to be involved in our community, but you can easily be overwhelmed and lose your impact if you do not focus your time and efforts on the one or two projects or organizations that you truly feel passionate about."

Laura focuses her efforts on Race for the Cure Texarkana/Komen Arkansas and the Texarkana Area A&M Club.

"I like that Texarkana maintains a small town feel...Most of all I love the amazing people I get to work with in my 'real job' every day and the hard working, dedicated volunteers that make the organizations in our community a success."

A T-TOWN TOP TEN

THINGS TO DO IN TEXARKANA February 26-March 4, 2018

SPOTLIGHT ON...



1

TRAHC presents *On Golden Pond*

WEDNESDAY, FEB. 28

The Montana Repertory Theatre returns to the Perot Theatre in Texarkana with this tale of a family dealing with the challenges of aging in a humane, poetic, and comical way, through the power of family love. Partnering with Hospice of Texarkana and Alzheimer's Alliance Tri-State Area. Series sponsored in part by Century 21 All Points Realty. Student tickets available by calling 903.792.4992.



2 60th Annual Kiwanis Pancake Day with 5K Run & Bake Sale

SATURDAY, MARCH 3

Kiwanis Club of Texarkana presents an all you can eat pancake breakfast at Texarkana College benefiting kids and the disabled through local Texarkana organizations. \$5 entry includes pancakes, eggs, sausage, bacon, coffee, juice and milk. Pancake Day events also include a 5K race for adults and a Kids K for children, plus a bake sale, cake walk, raffle, pancake eating contest and a Kids area. 7 a.m.-2 p.m.



3 Mann Conducts: Berg, Rodrigo, & Beethoven with the Texarkana Symphony Orchestra

SATURDAY, MARCH 3

At the Perot Theatre. Philip Mann, guest conductor, joined by the 2015 Grammy Award winning classical guitarist, Jason Vieaux, and composer Stephanie Berg. Featuring: Berg: Ravish and Mayhem; Rodrigo: Concierto de Aranjuez; Beethoven: Symphony no. 7, op. 92, in A major.

AND DON'T MISS:



4 Tuesday, Feb. 27

FEBRUARY NETWORKING SOCIAL HOSTED BY THE GREATER TEXARKANA YOUNG PROFESSIONALS

Bring your business cards to Pecan Point Gastropub & Brewery and socialize with young professionals within the city of Texarkana in a relaxed setting. 7-9 p.m.

SIGN UP FOR THE EMAIL VERSION OF THE WEEKLYLIFT AT LEADERSHIPTEXARKANA.COM!



5 Tuesday, Feb. 27

SUSTAINABLE AND REGENERATIVE AGRICULTURE AT THE JOEL WRIGHT ART GALLERY

At 6:30 p.m. at 125 College Dr. Health and wellness event focused on sustaining ways to sustain agriculture for healthy animals, healthy plants, healthy environments, healthy air, waters, and soils, and healthy people.



6 Wednesday, Feb. 28

THE JOKER & JESTER COMEDY TOUR AT FAT JACKS OYSTER & SPORTS BAR

7:30 p.m. A stand-up comedy and magic show featuring Justin Rivera (who has appeared on Comedy Central, America's Got Talent, Playboy TV, Speed Channel, and NBC) and Jake Daniels (a finalist in the Las Vegas Invitational). Tickets \$10.

7 March 1-4

GODSPELL PRESENTED BY SILVERMOON CHILDREN'S THEATRE AT SILVERMOON ON BROAD

With an eclectic blend of songs, ranging in style from pop to vaudeville, the story of Jesus' life dances across the stage, with familiar parables told through games, storytelling and a hefty dose of comic timing. Dissolving hauntingly into the Last Supper and the Crucifixion, Jesus' messages of kindness, tolerance and love come vibrantly to life.



8 Friday, March 2

MASTERPIECES BY AMERICAN WOMEN COMPOSERS

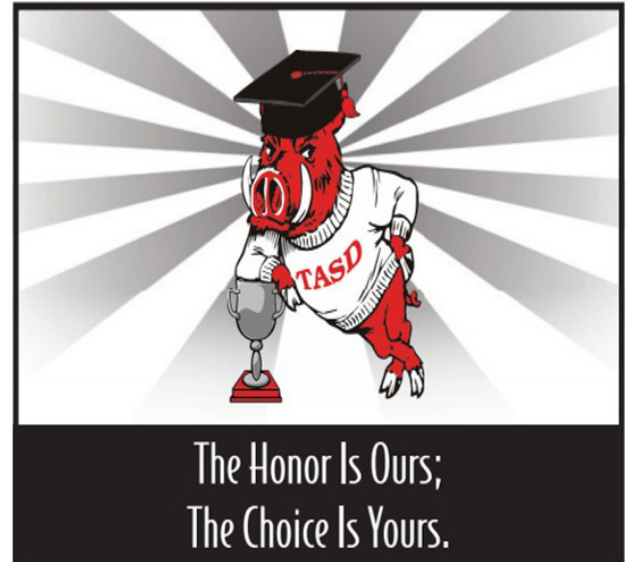
A piano recital presented by Dr. Linda Holzer, Professor of Music, UA Little Rock. Sponsored by the TC Music Department and The AR-TX Music Connection. 7 p.m. at the Regional Arts Center. Free.



9 Friday-Sunday, March 2-4

LUCKY DOG FUTURITY, DERBY, & OPEN

Four States Fairgrounds. Events are sanctioned with the Better Barrel Races and the Women's Professional Rodeo Association. Lucky Dog Productions also hosts an annual Futurity and Derby approved by the Barrel Futurities of America, the BBR Eastern Regional Finale, as well as a qualifier for RFDTV's The American.



10 Saturday, March 3

TASD JOB FAIR HOSTED BY TEXARKANA ARKANSAS SCHOOL DISTRICT

10 a.m.-Noon. 2nd Annual Teacher Job Fair at the Red Wall on the Arkansas High School Campus. Prospective teacher candidates have an opportunity to meet with TASD administrators, apply for open teaching positions for the 2018-2019 school year, and interview as well. Candidates should bring multiple resume' copies, and professional attire is recommended.

ENCOURAGE YOUR 10TH OR 11TH GRADERS TO APPLY TO BE PART OF LT'S TODAY'S YOUTH, TOMORROW'S LEADERS

Check with HS campus offices
or contact info@leadershiptexarkana.com

DEADLINE MARCH 1! ACT NOW!

NOMINATE THE BEST FOR LT'S WILBUR AWARDS FOR EXEMPLARY COMMUNITY LEADERSHIP BY ORGANIZATIONS, ADULTS, YOUTH

Applications available online at
Leadership Texarkana.com

DEADLINE MARCH 6th.

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TOTALLY TEXARKANA

Food Faves

from the team at MilWay Federal Credit Union



“Mahi Mahi from Pop’s Place.”

HOLLIE WARD

Loan Processor



“El Pastor Tacos at Los Ruvalcaba.”

UNNAMED PERSON

Member Services Representative



“Stuffed Mushrooms from Pecan Point Brewery.”

LINDSEY DAVIS

Loan Officer

FEATURE THE TOTALLY TXK FOOD FAVES OF YOUR TEAM (or family) -
Send to info@leadershiptexarkana.com

SAVE THE DATE: LEADERCAST 2018!

May 4: Another inspiring day to lift you or your team. Details to come.

SIGN UP FOR THE EMAIL VERSION OF THE WEEKLYLIFT AT LEADERSHIPTEXARKANA.COM!