

WHAT'S TO *Love* TXK

a WeeklyLIFT brought to you through the Leadership Initiative for Texarkana

A program of Leadership Texarkana



Week of March 12-18, 2018 • Good news and good ideas for everyone!

Enjoy regular updates on What's to Love TXK in the WeeklyLIFT!

It's a fact: The more we all know, the more we all care, so help us build our WeeklyLIFT readership, growing the numbers of folks eager to be a part of all that makes our community great.

To subscribe, go to LeadershipTexarkana.com.

Email your news posts directly to info@leadershiptexarkana.com.



THEY'RE IN!

Clean • Neat • Green • Pretty

Reggie's NEW branch on State Line (also listed in this week's Top Ten)

Thanks for making Texarkana TWICE as beautiful!

For your OWN declaration of commitment to making Texarkana Twice as Beautiful (to say YOU'RE IN) - go to leadershiptexarkana.com

Texarkana USA:

A thriving center for business, education and culture that attracts—and serves—us all.

*Citizens committed to Working Smart for Excellence,
Educational and Cultural Riches, Community Pride,
Economic, Social and Personal Well-Being.*

PROFILES IN LEADERSHIP

Darla Cigainero

**Regional Sales Manager
Cable One Advertising
LT Class of 2007**



Darla's leadership message for Texarkana USA is that it takes each one of us doing our part to ensure that we make our community the best place to live, work and play. Leadership roles call on each of us to inspire others to dream more, learn more, do more and become more.

When asked what she most loves about Texarkana, she says: THE PEOPLE. If given one wish for making a significant difference in Texarkana, Darla would ensure that all nonprofits in Texarkana had endless financial resources that would allow them to fulfill their mission statements without restraints.

In her current position with CableOne Advertising, Darla's regional responsibilities require her to spend more time that previously on the road, but she says, "this is home and I invest in it as I am able to."

Darla is an active advocate of the Leadership Texarkana Class experience, ensuring by seniority that the CableOne Advertising team are annual applicants!

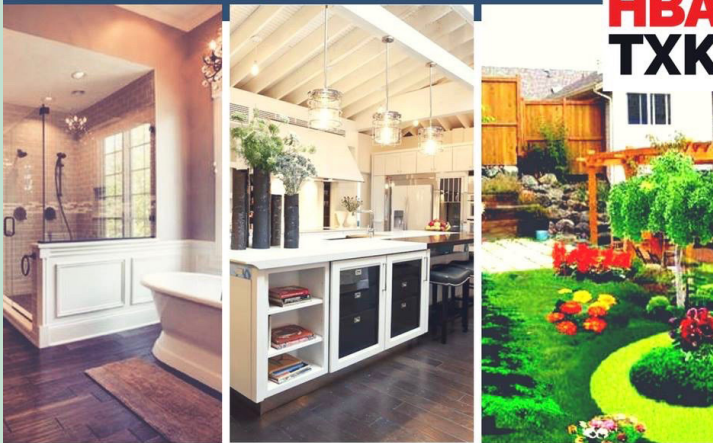


Thanks to our WeeklyLIFT Partners for investing in "What's to Love TXK!"

A T-TOWN TOP TEN

THINGS TO DO IN TEXARKANA March 12-18, 2018

Home & Garden Show of Texarkana 2018
March 17/18th, 2018



1 The 2018 Texarkana Home & Garden Show

**SATURDAY-SUNDAY
MARCH 17-18**

At Hilton Garden Inn TX Convention Center. The “premier consumer home event in Northeast Texas and Southern Arkansas” based upon its large showcase of products and services.

Don't miss it! 9 a.m.-5 p.m. daily.



2 Murder Mystery Dinner Theatre!

SATURDAY, MARCH 17

Ahern House of the Texarkana Museums System. 5-7 p.m. Take part in a 1940s murder mystery called “The Auction” for an evening of bidding and bloodshed in Historic Downtown Texarkana. Pull out your fedora or best cocktail hat to join the fun. Make a reservation today to receive your character's biography and special notes on how to play the game along with notes on 1940s costumes. Deadline for reservations is March 15. Tickets on sale now! Details at 903-793-4831 or Curator@TexarkanaMuseums.org.

AND DON'T MISS:

3 Arts and Crafts Classes at Michaels

For a full list of classes, visit:
<http://www.michaels.com/classes>

MONDAY, MARCH 12

Learn to make a lava bead bracelet.
6:30-8:30 p.m.

SATURDAY, MARCH 17

Make an Easter-themed craft. 10 a.m.-
3 p.m.

4 Tuesday, March 13 VOLLEYBALL FOR SINGLE ADULTS AT FIRST BAPTIST CHURCH MOORES LANE.

Every Tuesday 7-9 p.m. Participants can check FBC's online calendar each week to confirm that volleyball will take place. Games are played in the gymnasium. Adults of all ages are welcome.

5 Tuesday, March 13 MONTHLY MEETING - FOUR STATES MUSTANG CORRAL

First Tuesday every month; 6 p.m.
Reggie's Burgers on State Line Avenue. Fun and fellowship for local Ford Mustang enthusiasts.

6 Thursday, March 15 DIY WORKSHOP AT HOME DEPOT: LEARN HOW TO BUILD A BOOKSHELF PLANTER.

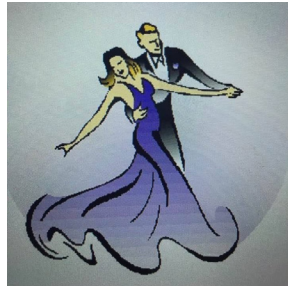
6:30-8:30 p.m. Free, do-it-yourself workshop designed to provide a mix of associate-led demonstration and hands-on learning. This week, learn how to cut, stain, frame, and assemble a bookshelf planter. More at 903-832-6002, or visit <https://www.homedepot.com/workshops/#store/6580> for a complete list of upcoming workshops.



7 Thursday, March 15

BALLROOM DANCE CLASSES

Hardy Memorial
United Methodist Church,
6:30-8 p.m. The
Texarkana Ballroom Dance Enthusiasts regularly host ballroom dance classes for \$15 per person



8 Friday, March 15

WINTER FRENZY AT TEXARKANA 67 SPEEDWAY

Races begin at 8 p.m. Gates open at 5 p.m. for a night of fun and racing. The dirt track will host eleven races for the season's opening night.

9 Sat. & Sun., March 17-18

HYPECON 2018

10 a.m.-6 p.m. in former Sears store at Central Mall. A Comic Con-inspired event aimed at Helping Youth Progress Everyday (hence the acronym "HYPE"). The event will include video game tournaments with cash prizes, live panels, vendor booths, and more. Participants are encouraged to dress up as their favorite fictional character, whether from a cult-classic film, comic book, or otherwise. Tickets at www.hypeconevents.com.



10 Saturday, March 17

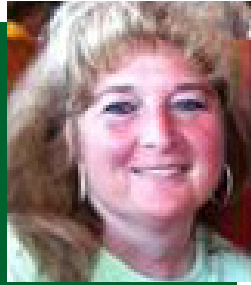
THIRD ANNUAL DAYCEE'S RUN TO REMEMBER

9 a.m. Daycee's Run to Remember is an annual non-profit 5K race created to help families show the love for the children they mourn. Runners must register for the race. Registration fees will be donated to the Arkansas Children's Hospital. The race will start at Trinity Baptist Church.

TOTALLY TEXARKANA

Food Faves

from the team at Arkansas High School



"Big Jake's BBQ Fries with Sliced Beef."

MESHELLE ANDERSON

9th Grade Secretary



"Gusano's Carnivore Craze Pizza, Chicago Style."

BROCK DICKINSON

9th Grade Assistant Principal

Leadercast  **Leadership TXK:**
LIFT
presents...

Come to Leadercast.
You'll leave a better leader.

Meet the Speakers

The World's Largest One-Day Leadership Event

May 4, 2018

Broadcast live around the globe on May 4, to tens of thousands of leaders in communities like ours.

LEAD YOURSELF

To be the best leader of others, you first must to lead yourself well. Attend Leadercast Live to learn from world-renowned experts about the qualities and characteristics of global leaders who exemplify what it means to lead yourself.



Joe Torre
Hall of Fame
Baseball Manager



Andy Stanley
Leadership
Communicator &
Bestselling Author



Mae Jemison
NASA Astronaut,
Engineer & Physician



Ian Cron
Bestselling Author,
Psychotherapist,
Enneagram teacher
and Speaker



Catherine Hoke
Founder & CEO,
Defy Ventures, Author



Carey Lohrenz
The First F-14 Pilot,
Speaker & Trainer



Michael Hyatt
Author, Speaker and
CEO of Michael Hyatt
& Company



Jen Bricker
Acrobat, Aerialist,
Author, & Speaker



Jim Loehr, Ed. D.
Co-founder of the
Human Performance
Institute



Tripp Crosby
Comedian, Director &
Host of Leadercast 2018

presented by **Leadership Texarkana**
in partnership with TISD and Texarkana College
Promotional partner Tex Chamber of Commerce

Discounts for groups and early birds.
Buy today at **LeadershipTexarkana.com**

Join hundreds of Texarkana Leaders in groups of 2-100 from EVERY sector:
Industry - Business - Government - Non-profits - Public, Private and Higher Education - Churches