

weekly LIFT

Weeks of November 21-
December 4, 2016

LEADERSHIP INITIATIVE
for TEXARKANA

Good news and good ideas for everyone! Brought to you by Leadership Texarkana

Want to stay on top of What's to Love in our community?

The WeeklyLIFT isn't your average events calendar. It's a carefully crafted list of the people, places and events that make Texarkana a great place to be. We'll deliver it right to your inbox every Monday! **Sign up for the WeeklyLIFT e-newsletter at leadershiptexarkana.com today**—then forward it to your friends and neighbors to spread the good news.... because the more we all know, the more we all care!

Texarkana USA:

A thriving center for business, education and culture that attracts—and serves—us all.

Citizens committed to Working Smart for Excellence, Educational and Cultural Riches, Community Pride, Economic, Social and Personal Well-Being

Speaking of Citizens Committed to Working Smart for Excellence and Community Pride...

DID YOU KNOW...?

Expal USA will soon begin operations on TexAmericas Center's East Campus.

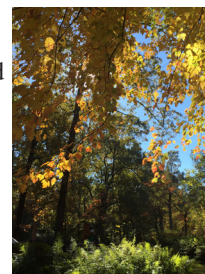
Expal Systems is the defense arm of global industry leader Maxam, which owns and operates factories in Spain and additional facilities in Denmark, Bulgaria, and Italy. The company plans to start operations at the new facility within the next month. The company will occupy existing buildings in the former Lone Star Army Ammunition Plant. The facility will be dedicated to the demilitarization of ammunition, including cluster munitions.

During a groundbreaking ceremony on November 2, a large group from the community showed support for these efforts and welcomed Expal to Bowie County. Speakers took time to highlight efforts from a number of leaders and groups, that lead to the opening of this facility and new jobs for the local economy. Expal USA is currently accepting applications for open positions at the new facility.



THEY'RE IN!

Here's to one of our greatest community assets: Our natural beauty, whether viewed as the northern edge of east Texas' Piney Woods or the southern edge of Arkansas' Natural State, we are in its beautiful midst. Imagine if we married our natural beauty with another of our incomparable assets: Our beautiful architectural treasures downtown. Picture the possibilities and re-imagine the potential of developing our downtown akin to the oasis destinations of Bentonville's Crystal Bridges, NYC's Central Park, the Woodlands area, Tulsa's central park inspired development in progress. All are Chicken Soup for the Soul destinations, and ours comes ready made with outstanding cultural assets in place (not to mention numerous centuries-old churches with extraordinary organs and interiors).



What is our opportunity? What keeps us from doing as other visionaries have done: Seeing clearly the undeniable opportunity of marrying two of our authentic identities and pursuing it NOW for those who will be attracted to it for decades to come, and in the process, generating the logical and appropriate retail which can grow and thrive around its attraction...

We are in!

Making Texarkana TWICE as Beautiful! CLEAN NEAT GREEN PRETTY

Email YOUR suggestions for places in the greater Texarkana USA area that deserve KUDOS for modeling the way and whose commitment to beauty are sources of community pride.



Thanks to Robbins Toyota and BancorpSouth for signing on to become the first two of only 4 exclusive WeeklyLIFT partnerships available!



HAPPY THANKSGIVING

Please enjoy this special 2-week Thanksgiving Edition of the T-Town Top 10!

STEPPING UP TO MAKE A DIFFERENCE

Leadership Texarkana salutes the leadership team at TexAmericas Center whose diligence and hard work will pay off for the entire REGION through the impact of Expal's decision to locate in our area.

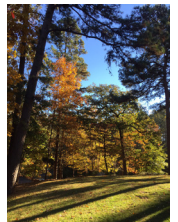
AND for the dedication of NETX Workforce Solutions to garner grant funding from the Office of Economic Adjustment that allowed them- working through TexAmericas-Center staff- to bring together leaders from throughout our Arkansas/Texas metropolitan area on Wednesday, November 16 to lay a foundation for exploring how all might WORK TOGETHER as a region for Regional Economic Development... opportunities for maximizing impact for all.

Stay tuned!

A T-TOWN TOP TEN Things to do in Texarkana November 21-27

1

RELAX AND ENJOY! Make time for the prettiest fall color of the season that always appears the week of Thanksgiving. Drive through the farmland near the Red River to view the natural beauty of the river valley, then head for the dam at Lake Wright Patman to capture sunset. OR - Put a leash on your pooch and walk the nature trails with family and kids to create memory that will endure long after the newest movie.



2

Speaking of pooches: Treat your kids to your time and Pages with Poochie Nov 22, 4PM to 5PM. All children are welcome to read their favorite book to Gayle and Sketti Cates. Skettie, the most literate dog this side of State Line, is a good listener and loves a good yarn. Texarkana Public Library.

3

COUNT YOUR BLESSINGS! Give thanks - HAVE A HAPPY THANKSGIVING! Thurs, Nov 24.

4

3rd Annual Turkey Trot hosted by Community Healthcore Foundation on Thanksgiving Day Nov 24 8AM. Spring Lake Park. Activities include a Turkey Costume Contest, Turkey Call Contest and Mascot Wobble. Cheer your favorite mascot as they wobble to the finish line and get your pictures made with them. Bounce Area and Children's Races (Gobble Trot for 7-10 yrs, Gible Trot for 4-6 yrs; entry fee a non-perishable donation to the local food bank). Entry \$25 for 5k Run/1 mile walk. All benefiting resources for developmental disabilities and mental health.

5

Evergreen Christmas Tree Farm - a locally owned Christmas tree farm in Texarkana. Opens for the season on Friday, Nov 25. Provides families a fun and active way to pick out a live Christmas tree. 9AM – Sunset on Sat & Sun; on Mon – Fri by appt.

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6

Shop Small Business Saturday in Texarkana USA!
Nov 26 Nationwide celebration first held in 2010, Small Business Saturday encourages folks across the country to support small, local businesses.

7

Third Annual Drive Thru LIVE Nativity - with over 100 people in costume along with sheep, cows, mules, goats and camels bringing alive the story of Jesus' birth. Tune into a Specialized Radio Broadcast as you approach; be greeted with Hot Chocolate (candy canes for the little ones) as you begin your drive through the Bethlehem Marketplace, culminating in a moving nativity scene. Fri, Dec 2 from 7-9PM; Sat Dec 3 from 6-9PM, First Assembly of God (The old Lighthouse). FREE to public.

Things to do in Texarkana Nov. 28-Dec. 4

1

CASA's Tiny Casa Raffle Party at Hopkins Ice House behind Target. Dec 1, 6 PM - 8 PM benefiting CASA for Children Texarkana.



2

SHOP TILL YOU DROP: TRAHC 8th Annual Holiday ArtsMarket - Shop the custom creations of over 33 local artisans from art to paintings, handmade jewelry and gifts, clothing, and much more. Regional Arts Center Dec 2 from 10-5; Dec 3 from 10-4PM. Light refreshments. FREE admission. 903-792-8681.

3



Christmas Fair 2016, Dec. 2 & 3 at Central Mall benefiting the Greater Texarkana Young Professionals who offer two scholarships for area graduating seniors each

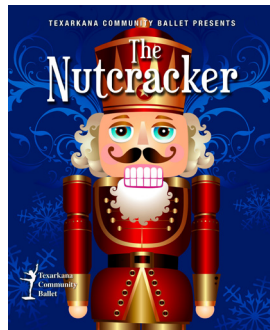
year. For booth space to get in front of hundreds of holiday shoppers, email Justin@JustinHamilton.net.

4

Feel Christmas in the air in Summerhill Square. Dec 3 from 10-5. Shop & Eat at the Square's Open House! Julie's, Flanagan's Shenanigan's, Gayle's, Abby Gayle's, Christopher's Frame Shop, The Rancher's Wife, Handbag Bazaar and many more! Holiday gifts, samples, entertainment and more!

5

The Nutcracker presented by The Texarkana Community Ballet. This traditional children's ballet is the perfect way to get ready for the Holiday Season! Dec 2 and 3 at 7PM; Sun, Dec 4 at 2PM. Perot Theatre.



6

AR State Quarter Horse Assoc Show. This first show of the 2017 show season features the Purina Classic \$1500 Added Money 4D Barrel Race on Saturday with a payback of 75/25 and an entry fee of \$50. (Last barrel race with 120 entries has possible \$6,000 in payout). Dec 2 - Dec 4 at 4PM at Four States Fair Entertainment Center.

8

AGENT BARRY Live United Bowl! Matches two of the top teams from NCAA Division II. Stadium gates open at 9AM and the game kicks off at noon. E-Z Mart Halftime show entertainment features performance by Barrett Baber, from TV's THE VOICE. Dec 3 at Razorback Stadium. Pay at gate or purchase advance tickets online.



9

Concert for Hope, a BSA Eagle Project by Tyler Standridge benefiting Salvation Army of Texarkana. Dec 3 at 4PM. Family fun begins at 4PM on the Texarkana College campus with games, prizes, and concessions, and a concert at 7PM in the Stilwell Theatre, featuring The Moss Brothers Band and Ms Mac and the Groovetones. Price of admission is item donation to Salvation Army.

This Week's Totally T-Town Fave Foods

10

Larry Manley
Cooper Tire, Control Room Coordinator
LT Class of 2017



recommends...

The TLC Cheeseburger with Everything from TLC Burgers & Fries located at 201 E. Broad St.

11

Cody Deal
State Bank, Loan Officer
LT Class of 2017



Lindsey's favorite meal is...

Blackened Grouper with Remoulade Sauce from Ironwood Grill

SIGN ME UP

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Sign up at leadershiptexarkana.com!