

# weekly LIFT

Week of May 1-7, 2017

## LEADERSHIP INITIATIVE for TEXARKANA

**Good news and good ideas for everyone!** Brought to you by Leadership Texarkana

### Want to stay on top of **What's to Love** in our community?

The WeeklyLIFT isn't your average events calendar. It's a carefully crafted list of the people, places and events that make Texarkana a great place to be. We'll deliver it right to your inbox every Monday! Sign up for the WeeklyLIFT e-newsletter at [leadershiptexarkana.com](http://leadershiptexarkana.com) today—then forward it to your friends and neighbors to spread the good news.... because the more we all know, the more we all care!

## THEY'RE IN



**Bravo to BancorpSouth on State Line Avenue for...**

**Making Texarkana TWICE as Beautiful!  
CLEAN NEAT GREEN PRETTY**

Submit YOUR choices for who is "IN" for making our community twice as beautiful! Email to [info@leadershiptexarkana.com](mailto:info@leadershiptexarkana.com) with a clear photo file, your name, and place identified.

### **Texarkana USA:**

**A thriving center for business,  
education and culture that  
attracts—and serves—us all.**

*Citizens committed to Working  
Smart for Excellence, Educational  
and Cultural Riches, Community  
Pride, Economic, Social and  
Personal Well-Being*

Speaking of Community Pride...

**Did you know that great things  
are happening at the Texarkana  
Texas Convention Center?**

Jennifer Montoya and her team at the Texarkana Texas Convention Center have secured bids for TWO big conferences in the past week:



- International Conference of Police Chaplains in 2018 which will bring 300 attendees + spouses
- Catholic Daughters of the Americas Convention in 2021, which is anticipated to bring 1200 people to our community!

Congratulations to Jennifer Montoya and her team at the Texarkana Texas Convention Center!



*Thanks to Ledwell Office Solutions, Robbins Toyota and BancorpSouth for your support of the WeeklyLIFT!*

## STEPPING UP TO MAKE A DIFFERENCE

### Novella Medlock

Director of  
Patient Relations/  
Customer Services  
for CHRISTUS St.  
Michael Health System;  
LT Class of 2013;  
LT Board of Directors;  
LT Chair of Leadercast 2017



Leadership Texarkana Board member Novella Medlock is a passionate supporter of LT's Leadercast 2017, bringing her leadership as LT's chair of the event for the past three years. As a member of CHRISTUS' Leadership Team, Novella knows the power of ongoing Leadership development for building teams of excellence.

It's a perfect union, as CHRISTUS annually brings the largest group locally to the Leadercast event! The 100-strong CHRISTUS team will be joined by teams up to thirty strong from every sector of the community: Domtar, the City of Texarkana, TX, Cooper Tire, Smith-Blair, Wadley Regional Health Center, Healthcore, AEP/SWEPCO, Farmers Bank and Trust, Regions Bank, United Way, Texarkana AR schools, PGISD, LEISD, DeKalb ISD, TAMU-T, and of course, large teams from event partners Texarkana, TX ISD, Texarkana College and promotional partner the Texarkana Chamber of Commerce.

The Leadercast speaker line-up is outstanding once again this year, with Novella most

excited about hearing the Powered by Purpose message to be brought by Suzy Welch, well-known partner of husband Jack Welch in leadership for success in any business.

Leadercast's success is due to the great partnerships with TISD and TC and the Chamber, and to such broad-based support of this community which understands the benefit of developing leaders.

There are only a small number of tickets left for the Leadercast 2017 event on May 5. Registration is online at [LeadershipTexarkana.com](http://LeadershipTexarkana.com). Group discounts are available.



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## A T-TOWN TOP TEN

### THINGS TO DO IN TEXARKANA April 24-30, 2017



#### 3rd Annual Twice As Fine Texarkana Wine Festival

SATURDAY, MAY 6 | FROM 10 A.M.

Featuring wineries from across Texas, plus art, music and food! Family friendly and FREE! General admission to enjoy the shopping and eats. Wine Garden admission is \$10. Benefiting the Alzheimer's Alliance Tri-State Area.

While you're at Spring Lake Park...

#### Walk/Run for Life (and Kids' Fun Run) at the Spring Lake Park Pavilion One.

SATURDAY, MAY 6

Benefiting 1st Choice Pregnancy Resource Center. 903-792-5735 or [info@firstchoiceprc.com](mailto:info@firstchoiceprc.com)

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#### Disney's Little Mermaid

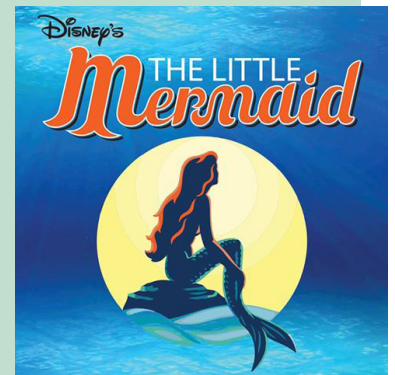
MAY 5-14, FRI-SATS AT 7:30; SUNDAYS AT 2 P.M.

A favorite musical for all ages! Presented by Texarkana Repertory Company in conjunction with Texarkana College in TC's Stilwell Theatre.

#### PLUS - Special opportunity UNDER the SEA, to meet Ariel and her friends!

SATURDAY, MAY 6 | 2-3 P.M.

A fun time with Ariel, cupcakes, crafts, and the chance to learn a dance from the show! Water Wands and Tridents available for sale during the event. Limited availability so get your tickets NOW at [texrep.org](http://texrep.org)!





*OR get your kids going...*

### **Twin Cities Kids Triathlon**

**SATURDAY, MAY 6 | 3-6 P.M.**

CHRISTUS St. Michael Health & Fitness Center.  
stmichaelfitness.com for details or 903.277.2405.

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### **Hats and Horses: A Day At The Derby**

**SATURDAY, MAY 6 | 4-7 P.M.**

At Texarkana Country Club. Texarkana's premier Kentucky Derby watch party hosted by Eagle Impact. Enjoy Derby-themed food and music – while raising funds and awareness to benefit Eagle Impact for Texas A&M University-Texarkana.



*Speaking of Horses:*

### **Arkansas Paint Horse Show**

**SATURDAY-SUNDAY, MAY 6-7  
8 A.M.-5. P.M.**

Four States Fair Entertainment Center

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### **Riding the Rails: The Transient Nature of the 1930's**

**SATURDAY, MAY 6 | 1-3 P.M.**

Museum of Regional History. Excerpts and poems from 1930's America that portray the transients of the Great Depression who traveled the country looking for work. A glimpse into the lives of some of America's most misunderstood citizens.

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### **Messiah, Part III.**

**SUNDAY, MAY 7 | 5 P.M.**

Presented by the Texarkana Regional Chorale - FREE - at Williams Memorial United Methodist Church. Donations accepted.

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*For the kids:*



### **Elephant & Piggie's We Are In a Play!**

**TUESDAY, MAY 2 | 9:30 A.M. & 12:30 P.M.**

Commissioned by the Kennedy Center based on the award-winning children's books by Mo Willems. Best friends Elephant Gerald and Piggie romp through this brand-new vaudevillian musical, You'll be doing the "Flippy Floppy Floory" dance all night long! Presented by TRAHC's Theatre for Young Audiences in the Perot Theatre.

### **Children's Mental Health Awareness Day.**

**WEDNESDAY, MAY 3 | 5-7 P.M.**

Spring Lake Park Splash Pad. Everyone is invited to this fun and kid-friendly outdoor event: Games, activities, treats, bounce houses, and prizes for participating children. To increase awareness and reduce the stigma of mental illness in children.

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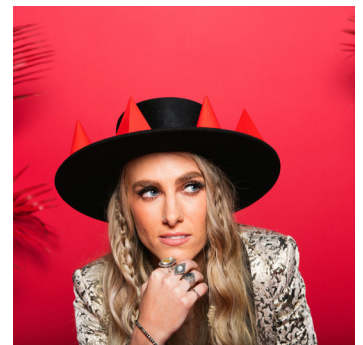
*Still Time...*

### **The Voice Viewing Party: Stephanie Rice**

**MONDAY, MAY 1 |  
7-9 P.M.**

Scottie's Grill, 8400 W 7th St, Texarkana, Texas 75501. Redwater local Stephanie Rice has amazed

America and the judges week after week. Her Voice, her story, and the emotion she puts into every performance has clearly earned Stephanie a spot in the finals. Come support, watch, and vote for this rising local talent at Scottie's Grill. See the show playing on the loud speakers Mondays and Tuesdays.



**SIGN UP FOR THE EMAIL VERSION OF THE WEEKLYLIFT AT LEADERSHIPTEXARKANA.COM!**



*In Time for Cinco de Mayo (and Seis de Mayo!)*

### Cinco de Mayo Fiesta in Texarkana

MAY 5-6 | ON THE BORDER MEXICAN GRILL & CANTINA

Live music and overflowing margaritas on the patio. This is your chance to make your Cinco de Mayo epic, and it only comes once a year. The Moss Brothers Band (Friday) and Crooked Halo (Saturday) will be performing live at 7 p.m. on Friday 5/5 and Saturday 5/6. No cover charge.

### Cinco de Mayo celebration at El Chico's benefiting the Randy Sams' Outreach Shelter

FRIDAY, MAY 5 | EL CHICO

### Raising Grey

SATURDAY, MAY 6 | SCOTTIE'S GRILL

### Satisfaction - The Rolling Stones Show

FRIDAY, MAY 5 | BRIGHTSTAR THEATER

Internationally acclaimed as the most authentic cast and production show available honoring the World's Greatest Rock & Roll Band. Showbiz Magazine- "They have you in the aisles like Jumping Jack Flash" - BrightStar Theater.

*Also at the BrightStar Theater*

### Elvis Tribute

SATURDAY, MAY 6 | BRIGHTSTAR THEATER

<http://brightstartheaters.com/upcoming-events/>

## TOTALLY T-TOWN Food Faves

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**"Potato from Potato Patch—filled with pulled pork made by my husband!"**

**DEANNA O'MALLEY**  
LT CLASS OF 2009  
NEIGHBORHOODS  
USA BOARD  
MEMBER



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**"T-Bone Steak from Texas Road House!"**

**STEVE MITCHELL**  
DIRECTOR, KTXK 91.5FM THINK RADIO

TRAHC presents...

25<sup>th</sup> Annual Juried

**STUDENT EXHIBITION**

Entry Deadline May 6

K-12 Regional Art Competition

**Don't Forget!**  
**25th Student Juried Show**  
**- Deadline for Entries is Saturday, May 6!**

Contact [adonohoe@trahc.org](mailto:adonohoe@trahc.org) for more information.



# Leadercast Leadership TXK: LIFT

## The World's Largest One-Day Leadership Event

Leadership wisdom simulcast live around the globe to over 100,000 leaders like YOU in communities like OURS.  
in partnership with TISD and Texarkana College  
*Promotional partner Txk Chamber of Commerce*

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**Daniel Pink**  
*Behavioral Science Expert,  
Best-Selling Author, and  
Host of Crowd Control*



**Molly Fletcher**  
*Former Top Sports Agent  
& Author*



**Tyler Perry**  
*Director, Playwright,  
Screenwriter, Producer, Actor,  
Author, & Entrepreneur*



**Jim McKelvey**  
*Co-Founder of Square and  
Founder of LaunchCode*



**Andy Stanley**  
*Leadership Author and  
Communicator*



**Suzy Welch**  
*Author, TV Commentator, and  
Business Journalist*



**Donald Miller**  
*CEO of StoryBrand*



**Dr. Henry Cloud**  
*Acclaimed Leadership Expert,  
Clinical Psychologist, and  
Best-Selling Author*



**Jess Ekstrom**  
*CEO of Headbands of Hope*

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Purpose is what defines, drives and empowers leaders. Attend Leadercast to learn the extraordinary results that can follow when teams and individuals are connected and inspired by purpose.

**Join hundreds of Texarkana Leaders in groups of 2-100 from EVERY sector:**

Industry - Business - Government - Non-profits - Public, Private and Higher Education - Churches

Powered by **Purpose**

**May 5, 2017 8:00 - 3:30**

**\$79 includes lunch • LT & Grp discounts**

at TISD's Sullivan Center on Summerhill Rd

**REGISTER TODAY AT [leadershiptexarkana.com](http://leadershiptexarkana.com)**

*“The Leadercast program is definitely worth the time! I bring my entire leadership team. Leadercast has had a huge impact on our whole strategic plan.”*

James Henry Russell,  
Pres, Texarkana College