

weekly LIFT

Weeks of May 22-June 4
2-Week Holiday Edition!

LEADERSHIP INITIATIVE
for TEXARKANA

Good news and good ideas for everyone! Brought to you by Leadership Texarkana

Want to stay on top of **What's to Love** in our community?

The WeeklyLIFT isn't your average events calendar. It's a carefully crafted list of the people, places and events that make Texarkana a great place to be. We'll deliver it right to your inbox every Monday! Sign up for the WeeklyLIFT e-newsletter at leadershiptexarkana.com today—then forward it to your friends and neighbors to spread the good news.... because the more we all know, the more we all care!



THEY'RE IN

Another
reason to
LOVE
Texarkana
USA...
**Spring Lake
Park**

**Making
Texarkana
TWICE as
Beautiful!
CLEAN NEAT
GREEN PRETTY.**

Submit YOUR choices for who is "IN" for making our community twice as beautiful! Submit your own today! Email a clear photo, your name, and the place identified to info@leadershiptexarkana.com.

Texarkana USA:

**A thriving center for business,
education and culture that
attracts-and serves-us all.**

*Citizens committed to Working
Smart for Excellence, Educational
and Cultural Riches, Community
Pride, Economic, Social and
Personal Well-Being*

Speaking of Economic Well-being..
**Did You Know The Northeast
Texas Small Business Development
Center was named 2017 SBDC of
the Year?**

Northeast Texas
Small Business
Development
Center Awarded
2017 SBDC of
the Year based on
stellar program per-
formance through
client successes and economic devel-
opment contributing to job creation/
retention and revenue growth on behalf
of small business in Bowie, Camp Cass,
Franklin, Morris and Titus Counties.
The Northeast Texas SBDC is hosted
by Northeast Texas Community College
(NTCC) in Mount Pleasant, and Texar-
kana College (TC) in Texarkana, Texas.



In 2015-16 they achieved:

- \$7 ½ million in commercial loans
- 124 new jobs created
- 22 new businesses started

CONGRATULATIONS to all involved!



Thanks to Ledwell Office Solutions, Robbins Toyota and BancorpSouth for your support of the WeeklyLIFT!

STEPPING UP TO MAKE A DIFFERENCE



Mark Bledsoe

Executive Director
United Way of Greater Texarkana
LT Class of 1991

Mark says, "I thrive on a daily basis to improve the overall quality of life within our region! Today, through my efforts with the United Way of Greater Texarkana; most of my time is spent on improving the foundation (our basic needs); focusing on long term solutions to issue effecting ones Health, Education or Financial stability. Education is the keystone that directly impacts the aforementioned tenets. I feel our efforts in education have improved significantly in recent years. I'm also extremely interested in the overall economic development of our region. Remaining proactive in our efforts is critical; whether it's improving the common good or promoting this region to site selectors. We live in a wonderful area with an unlimited upside, provided our community leaders remain focused and genuine! I'm optimistic about the future of Texarkana USA and believe we can still emulate the old twin-city adage, 'Twice as Nice!'"

Leadership Texarkana is now accepting applications for the LT Class of 2017-18. For more information on acceptance criteria, cost, and class member expectations, go to <http://www.leadershiptexarkana.com/apply-for-the-lt-class-of-30>.

A T-TOWN TOP TEN

Say Hello to Summer

THINGS TO DO IN TEXARKANA May 22-June 4, 2017



1

Holiday Springs Water Park OPENS MAY 27 (PICTURED ABOVE)

Get a season pass and make it a habit!

AND

Rotary Splash Pad OPENS MAY 27 (PICTURED AT RIGHT)

At Spring Lake Park - no charge.



2

Drawn Together SATURDAY, MAY 27 | 12-2 P.M.

Be part of a team creating an outdoor mural. Discovery Place. Children under 3 Free.

3

TODAY! Parks & Rec Summer Camp Registration Begins MONDAY, MAY 22 | SOUTHWEST CENTER

The camp is Monday through Friday from 9am-4pm for ages 6-14. from Monday, June 19 through July 21st, with a one week break from July 3rd-7th. Cost is \$150.00 per child, this will include breakfast and lunch by TISD food service

Movies in the Park

4

Movies in the Park for the whole family to enjoy:

Thurs, May 25 - Secret Life of Pets and on Thurs, June 1 Moana - presented by City of Texarkana, TX Dept of Parks and Rec at Spring Lake Park. Movie begins at dark (approx 7:45). Bring your blankets or lawn chairs; enjoy the popcorn!

5

Q&A Happy Hour with AR Lt. Gov Tim Griffin and AR State Senator Jimmy Hickey

THURSDAY, MAY 25 | 4:30-6:30 P.M.

CONNECT and TUNE IN for government engagement, networking at Hopkins IceHouse downtown. Hosted by the Greater Texarkana Young Professionals. Heavy hors d'oeuvres and live music. \$5 cover charge.

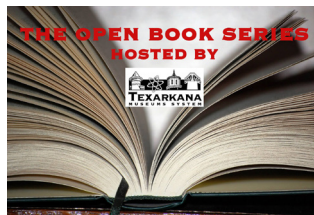
LEARN!

6

Open Book Series

TUESDAY, MAY 23
6-7:30 P.M.

A reading, discussion and book signing of Untied Shoelace by local author Pam Kumpe at the Ahern House



Mental Health First Aid training program

WEDNESDAY, MAY 24 | 8 A.M.-5 P.M.

At Texas A&M University-Texarkana as part of the Extended Education and Community Development, with the Counseling Center. "This important educational effort goes a lot further than emergency intervention; it really helps people understand the shroud of fear and misjudgment facing individuals and families who experience mental illnesses and addiction."

7

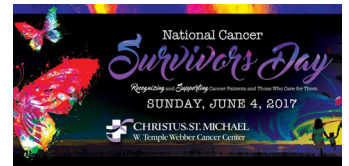
Fun summer sign-ups to check out:

- TRAHC's Kids Kamps Arts on Main
- Tex Rep Drama Camp
- Silvermoon Children's Theatre Summer programs
- Texarkana Museums System
- Txk Public Library Summer Reading programs
- UAHT - Camp Save-a-Life
- Texarkana College Kids' College (pictured) & Summer Swim
- American Red Cross Swimming Lessons for kids

8

Second Annual Cancer Survivor's Day Celebration

SUNDAY, JUNE 4
4-6PM



Celebrate life! Honor and celebrate all cancer survivors in our community and those who care for them. Hosted by CHRISTUS St. Michael. Cake and punch, testimonials, balloon release.

TOTALLY T-TOWN Food Faves

9

"Reggie's cheeseburger with bacon and a fried egg."

JALEN MANLEY

ARKANSAS HIGH SCHOOL
2017 SENIOR CLASS
PRESIDENT, PICTURED
WITH PROUD DAD LARRY
MANLEY, PRESIDENT OF
TASD SCHOOL BOARD & 2017 LT GRAD



10

"Fettuccini alfredo from Chappo's Italian."

CORDY MCJUNKINS

ARKANSAS HIGH SCHOOL
2017 VALEDICTORIAN



Don't forget the reason for the long weekend:

MEMORIAL DAY

Throughout the community on Sunday, May 28 and Monday, May 29, there are multiple opportunities to honor and remember those who have served and given their lives safeguarding our American freedoms.