

weekly LIFT

Weeks of Aug. 21-Sept. 3, 2017
Summer 2-Week Edition

LEADERSHIP INITIATIVE
for TEXARKANA

Good news and good ideas for everyone! Brought to you by Leadership Texarkana

Want to stay on top of What's to Love in our community?

The WeeklyLIFT isn't your average events calendar. It's a carefully crafted list of the people, places and events that make Texarkana a great place to be. We'll deliver it right to your inbox every Monday! Sign up for the WeeklyLIFT e-newsletter at leadershiptexarkana.com today—then forward it to your friends and neighbors to spread the good news.... because the more we all know, the more we all care! Email your news posts directly to info@leadershiptexarkana.com.

Texarkana USA:

A thriving center for business, education and culture that attracts—and serves—us all.

*Citizens committed to Working Smart for Excellence,
Educational and Cultural Riches, Community Pride,
Economic, Social and Personal Well-Being.*

Speaking of Working Smart...

There's a Total Solar Eclipse Coming Our Way in 2024



On April 8, 2024, Texarkana USA will be in the path of totality of the next scheduled solar eclipse to be seen over the continental USA.

We have 7 short years to Work Smart and WORK TOGETHER to capitalize on this opportunity for folks to know and see and to WANT to choose Texarkana, USA for their viewing experience.

Opportunity + Working Smart by Working Together = Success



¡SALUD!

**Zapata's Tex-Mex Restaurant
in Downtown Texarkana, Arkansas**

**Making Texarkana USA twice as beautiful!
CLEAN NEAT GREEN PRETTY**

*For your OWN declaration of commitment to making
Texarkana Twice as Beautiful (to say YOU'RE IN) -
go to leadershiptexarkana.com*



Thanks to Ledwell Office Solutions, Robbins Toyota and BancorpSouth for your support of the WeeklyLIFT!

STEPPING UP TO MAKE A DIFFERENCE



Brian Goesl

Executive Director
Texarkana Regional Arts and Hu-
manities Council,
LT Class of 2002

A native of Texarkana USA, Brian is one of those Best and Brightest who returned to make a significant difference in Texarkana. Brian began working for TRAHC in 1999, and has served as Executive Director in 2008. He is responsible for strategic planning, programming, administration of the council and interaction with local, state, federal agencies. In TRAHC's role as manager of the Perot Theatre for the City of Texarkana, TX Brian plays a leadership role in maintaining the beauty and functionality of that beautiful treasure.

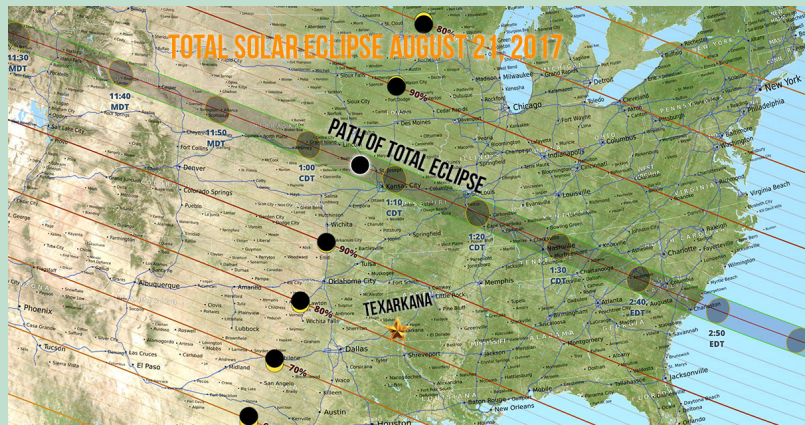
Brian has a passion for Texarkana, a passion for TRAHC and a passion for what the arts can do for Texarkana. His influence on the look of downtown is significant, having been the designer and instigator of TRAHC's ArtWall, as well as a decades-long advisor and champion of LT's fountain entry at the downtown Post Office, he was the completer of the Ties that Bind artwork at Front Street, and most recently, added the colorful new panels at Arts on Main, as just a few the fruits of his inspirations.

Brian knows that TRAHC's future and success depends on community support, and encourages all to Join TRAHC to show that support. You can join today at www.trahc.org!

A T-TOWN TOP TEN

A Summer 2-Week T-Town Top Ten

THINGS TO DO IN TEXARKANA Aug. 21-Sept. 3, 2017



1

TODAY: Lots of Solar Eclipse

Relish the glory and mystery of our universe! Get outside with your kids, family, friends and elders and (safely!) view the solar eclipse - FREE. Texarkana will enjoy an 85% magnitude solar eclipse which will begin at 11:45 a.m., reaches its peak (85%) at 1:15 p.m., and ends at 2:44 p.m., for a total duration of 2 hours, 59 minutes.

Local Type: Partial Solar Eclipse, in Texarkana

Begins: Mon, Aug 21, 2017 at 11:45 am

Maximum: Mon, Aug 21, 2017 at 1:15 pm 0.85 Magnitude

Ends: Mon, Aug 21, 2017 at 2:44 pm

Duration: 2 hours, 59 minutes

And put April 8, 2024 on your planning calendar, when Texarkana will see a TOTAL ECLIPSE! See this week's Did You Know for details.

If you're planning on witnessing today's eclipse, be cautious: looking directly at the sun can cause permanent eye damage. There are three ways to view the eclipse: use special glasses made for solar eclipses, sun filters made for the fronts of telescopes, and number 14 welding glasses. It is especially dangerous to use sunglasses, cameras, phones, or any kind of smoky glass to look at the sun during an eclipse. If you don't have the proper gear, Google 'DIY pinhole eclipse viewer' to learn how you can make your own pinhole projector to safely view the eclipse!



2 Jawbone Back to School Concert SATURDAY, AUG. 26

At the Perot Theatre presented by TRAH: Texarkana Regional Arts & Humanities Council. Voted Best Texarkana Band, Jawbone performs an exciting show covering songs from the 50's to current hits. Concert and VIP After Concert Party at Pecan Point Brewery. Tickets at Perot Theatre Box Office or trahc.org. Buy ahead for best price!



3 Gourmet Brunch hosted by Women for TAMU-Texarkana SATURDAY, AUG. 26 | 10-11:30 A.M.

Featuring the mouth-watering farm-to-table recipes of Chef Matt Balke of Dallas' Bolsa Restaurant. At the University Center at TAMU-T. Contact courtney.boeckmann@tamut.edu for tickets.



4 WWE Live at the Four States Fair Entertainment Center

MONDAY, AUG. 28 | 7 P.M.

Tickets also online via etix.com/fourstatesfair.com and <http://www.fourstatesfair.com>.

5 Hunger Luncheon Kick-off TUESDAY, AUG. 29

At Williams Memorial Methodist Church benefiting September's campaign of Hunger Action Month to focus community awareness on this year-round issue. \$10 at harvesttexarkana.org or at the door.



6 Texas Tribune Conversation with Lawmakers: Texas State Senator Bryan Hughes (R-Mineola) and Rep Gary VanDeaver (R-New Boston) - WEDNESDAY, AUG. 30 | 11:30 A.M.-1 P.M.

At Texarkana College, Truman Arnold Center Great Room. Free, open-to-the-public lunchtime event; advance registration strongly encouraged. The Texas Tribune is a nonpartisan, nonprofit media organization that informs Texans — and engages with them — about public policy, politics, government and statewide issues. Learn more at texastribune.org.



TOTALLY T-TOWN Food Faves



**"I love the Moosehead Pizza
from Gusano's."**

BART SPIVEY

**BUSINESS DEVELOPMENT & COMMUNITY
RELATIONS PROJECT MGR,
WORKFORCE SOLUTIONS NE TX
& LT CLASS OF 2017**



**"Our favorite local dish
is Zapata's tacos!"**

**GEORGE NUCKOLLS
LT CLASS OF 2004**

**& DEBORAH NUCKOLLS
LT CLASS OF 1999**

**OWNERS, OFFICE EQUIPMENT
OF TEXARKANA**

7

Friday Night LIGHTS played in Texarkana USA!

Aug. 25 - Pleasant Grove vs. Mount Pleasant

Sept. 1 - Texas High vs. Dallas; Bishop Lynch High

Sept. 1 - Arkansas High vs. Pleasant Grove HS

Sept. 1 - Liberty-Eylau vs. Gilmer

Plus Saturday sports in Texarkana USA:

Eagles Soccer! A rigorous 20-game schedule begins

Aug. 25 when the women's team takes on NCAA
Division I Grambling State Univ at 11AM match at
Eagle Field on the A&M-Texarkana campus. That
afternoon the women and men's teams will face
Bethel University at 5 and 7 p.m. in the second an-
nual Border Cup tournament. The teams will take on
Bacone College at 5 and 7 p.m. on Aug. 26.

8

Texarkana Regional Chorale

TUESDAY, AUG. 29

Another great season of exciting projects, fall
concerts and including singing a Carnegie Hall
concert in April 2018, accompanied by the New
England Symphonic Ensemble—the experience of a
lifetime! Fee for participation, with qualified high
school & middle-school singers reduced fee to \$10
per semester. OR register for TRC for college credit
through Texarkana College. New to TRC? Email
txkregionalchorale@gmail.com for a vocal
placement audition on the 29th.