

# weekly LIFT

Week of Sept. 25-Oct. 1, 2017

LEADERSHIP INITIATIVE  
for TEXARKANA

**Good news and good ideas for everyone!** Brought to you by Leadership Texarkana

## Want to stay on top of What's to Love in our community?

The WeeklyLIFT isn't your average events calendar. It's a carefully crafted list of the people, places and events that make Texarkana a great place to be. We'll deliver it right to your inbox every Monday! Sign up for the WeeklyLIFT e-newsletter at [leadershiptexarkana.com](http://leadershiptexarkana.com) today—then forward it to your friends and neighbors to spread the good news.... because the more we all know, the more we all care! Email your news posts directly to [info@leadershiptexarkana.com](mailto:info@leadershiptexarkana.com).



### Kesler Allstate

**Thanks to the Kesler Allstate office for nominating their own business! We are delighted to showcase their business and how they are a model for making Texarkana USA twice as beautiful!**

#### **CLEAN NEAT GREEN PRETTY**

*For your OWN declaration of commitment to making  
Texarkana Twice as Beautiful (to say YOU'RE IN) -  
go to [leadershiptexarkana.com](http://leadershiptexarkana.com)*

## Texarkana USA:

**A thriving center for business, education and culture that  
attracts—and serves—us all.**

*Citizens committed to Working Smart for Excellence,  
Educational and Cultural Riches, Community Pride,  
Economic, Social and Personal Well-Being.*

.....  
Speaking of Second to None...

## Uber Launch Scheduled at Texarkana College Campus

# UBER

**September 26 @ 10:30 am.** On Tuesday, September 26, popular ride-sharing service Uber will launch its Northeast Texas expansion from the Texarkana College campus. Uber officials, along with Texas State Rep. Gary VanDeaver, will officially kick off Uber's service for the Texarkana area at Texarkana College's Veterans Memorial at 2500 N. Robison Rd., Texarkana, Texas. After the launch, VanDeaver will take the inaugural Uber ride for Northeast Texas.



*Thanks to Ledwell Office Solutions, Robbins Toyota and BancorpSouth for your support of the WeeklyLIFT!*

## STEPPING UP TO MAKE A DIFFERENCE



### Bradley Morgan

Senior Pastor

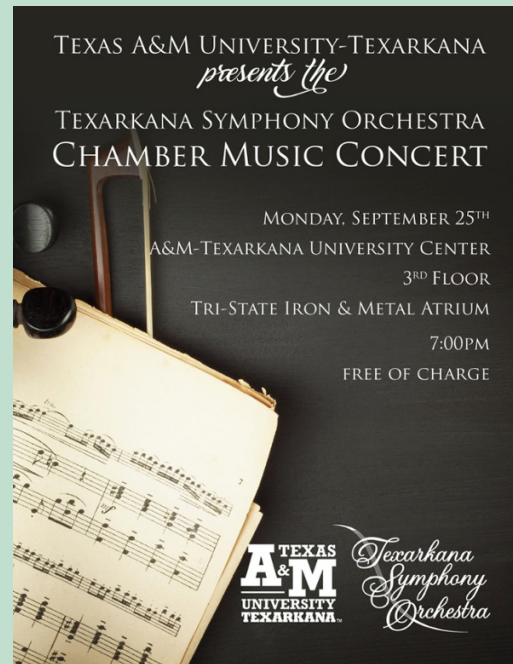
Williams Memorial United Methodist  
LT Class of 2017

Brad Morgan is an innovative and energetic leader. After a decade of involvement in lay ministry and a successful high tech career, he surrendered to his lifelong call to ordained ministry. As a pastor, Brad has been blessed to be a part of God's movement in three United Methodist congregations: in Nacogdoches, Bridge City, and currently at Williams Memorial of Texarkana.

One of Brad's passions and priorities for community impact has been to collaborate with the people of Williams Memorial United Methodist Church and other community leaders to facilitate an ecumenical, annual, regional event in Texarkana, USA to address issues pertinent toward inspiring servant leadership toward addressing challenging civic issues through preaching that matters. Due to Brad's diligent work to that end, the inaugural event is scheduled for October 8-10, and will feature the dynamic Rev. Dr. Tony Campolo, speaking on Preaching Hope in a Culture of Violence." (presented in partnership with the Perkins Center for Preaching Excellence.)

## A T-TOWN TOP TEN

### THINGS TO DO IN TEXARKANA Sept. 25-Oct. 1, 2017



1

#### TONIGHT

#### TAMUT presents the Texarkana Symphony Orchestra Chamber Music in Concert

MONDAY, SEPT. 25 | 7 P.M.

At TAMU-T University Center. Enchanting tones, complimentary to public!



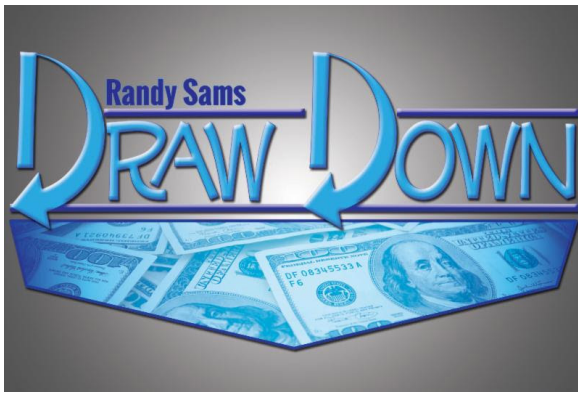
2

#### Taste of Downtown with Young Professionals of Greater Texarkana

THURSDAY, SEPT. 28 | 6 P.M.

A tasting tour to Totally Texarkana favorite restaurants: Verona Italian, Hopkins Ice House, and Pecan Point Brewery. Arrive early for a complimentary tour of the Lindsay Railroad Museum!





3

### 5th Annual Drawdown for a Hand Up benefiting Randy Sams

THURSDAY, SEPT. 28

Delicious Italian dinner, open bar, entertainment by Allen McEneaney, silent auction as well as a draw down with a \$5,000 prize!



4

### ColorFest 2017

SATURDAY, SEPT. 30

At Texarkana Convention Center. FREE and tons of fun for the whole family! Watch Suzanne Lola create a “living” painting. listen to live music from The Moss Brothers, 2Pianos, and many more. Shop the wares of local artisans and take home some tasty treats. Plus so much more! Benefits Domestic Violence Prevention, Inc. and donations accepted! Gallery Gala event page on Facebook or call (903)794-4000 for ticket information!

5

### Haunted Texarkana Ghost Walks

STARTING SATURDAY, SEPT. 30

Begins at the Lindsey Railroad Museum in Downtown Texarkana and takes you back to a time when crime ruled the town. You will learn authentic local history along with hearing the sounds of whispering ghosts, sights of dark shadows, and tales of murder!

6

### CELEBRATE FALL

### Farmers Markets Are Open with Fall Harvest!

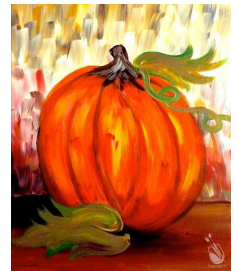
TUESDAYS AND SATURDAYS

7

### Autumn Harvest at Painting with a Twist

SUNDAY, OCT. 1

Rush in the Fall season with painting with a twist. Autumn Harvest artwork will bring a fresh piece of decor to your home or office just as the leaves are changing out your window. Bring a friend and bring a bottle of wine!



8

### Facebook Ads 101 Workshop

THURSDAY, SEPT. 28 | 8 A.M.-12 P.M.

Learn something really USEFUL! Every dollar counts when advertising! Learn how to take advantage of advertising on Facebook and have access to its 1.32 billion active users. For small business owners who want to run ads themselves and any mid-level FB user who wants to learn how to incorporate FB ads into an overall marketing plan. Advance registration required at [FBads101.eventbrite.com](http://FBads101.eventbrite.com).



**"I could eat the TaMolly's Lunch Chicken Fajitas every day!"**

**RACHAEL SCHWARTZ**  
VICE PRESIDENT, MARKETING MANAGER

**9**

**LIVE MUSIC on Sept. 29**  
**Mike and the Moonpies**  
SCOTTIE'S GRILL

Outlaw Country music - Bring a dance partners and boot scoot and boogie the night away under the stars!

**Eskimo Brothers**  
FAT JACK'S | 8 P.M.

**10**

**Tryouts for the Texarkana Panthers Basketball Team**  
SUNDAY, SEPT. 30

The Panthers are celebrating five years as an organization. Learn more about how to be a part of this local sports organization!



## TOTALLY T-TOWN Food Faves

*from the folks at Farmers Bank & Trust*



**"My favorite Texarkana meal is Pecan Point's Duck & Grits and Pecan Cobbler."**

**NICOLE RALEY**  
VICE PRESIDENT, MORTGAGE  
DIVISION MANAGER



**"Orange Leaf Frozen Yogurt is my favorite place to go."**

**JAMES BRAMLETT**  
TEXARKANA MARKET PRESIDENT

## LT GRADS: LT DUES ARE DUE FOR 2017-18!

Your membership matters.  
THANKS for signing on in support of Working Together for Community Excellence! Pay dues online today at [www.leadershiptexarkana.com](http://www.leadershiptexarkana.com).